

# Living Lab ROADMAP

Initiation and Plan Development zoom in

Title LivingLab: .....

Team members: .....

Case: .....



Initiation

Brilliant idea

Project Design

Partners & Stakeholders

Location & Context

Complex problem

Tool: Problem/User needs/Change and Visioning Ideation

Tool: Living Lab Process Design

Tool: Partner mapping/ Value mapping

Tool:Location and Context mapping

CHALLENGE

Tool: Problem/User needs/Change

Shared Vision

Community involvement

Proces Design

Tool: Ideation and Visioning, Shared Visioning tools and Expert interviews

Tool: Street interview, Wild Safari and Expert interview

Tool: Living Lab Roadmap

DECISION ON LIVING LAB APPROACH  
GO/NO GO

Tool: Pitch training sheet

Plan Development