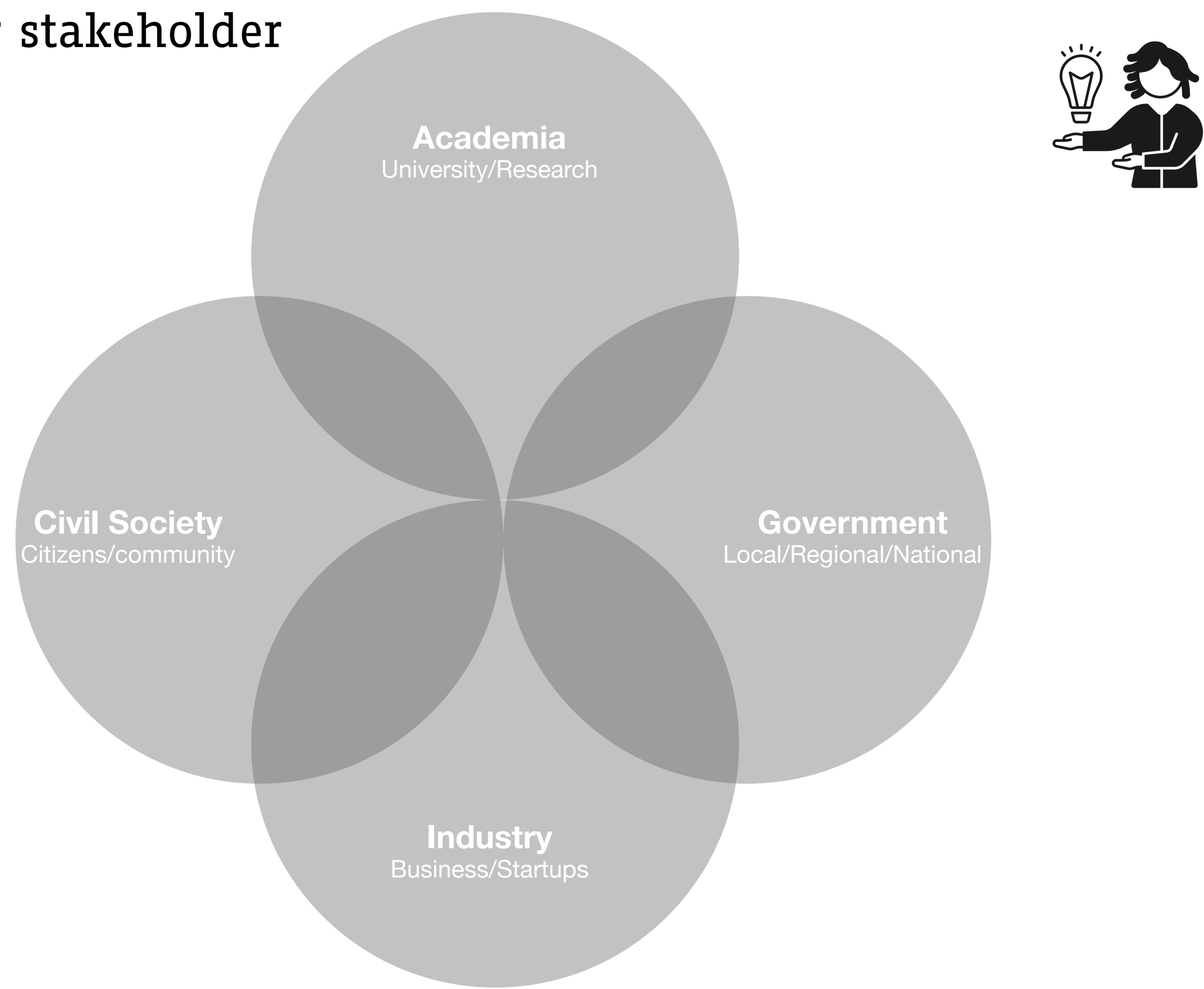
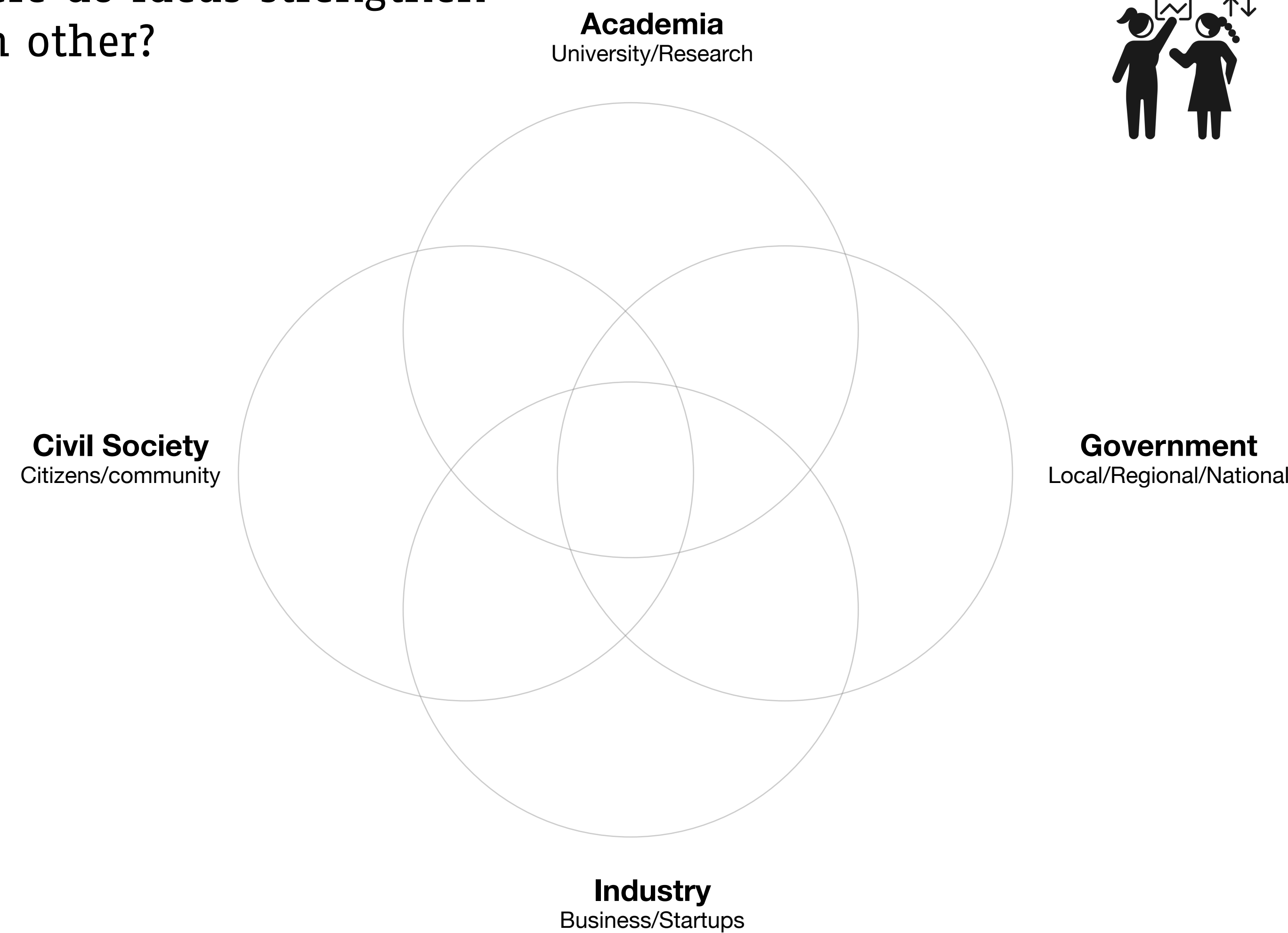


# Shared Visioning

## Vision per stakeholder



## Where do ideas strengthen each other?



## Instructions

In this exercise, you will develop a brilliant idea/ vision that gives an answer to the key question of the case. This vision must, more or less benefit all partners of the case.

**Step 1**  
Find per stakeholder what the ultimate vision/idea will be. Role play can help to get in to the mind of each stakeholder. Find the actor in yourself.

**Step 2**  
Write down what is in it for each of the other stakeholders. Where do ideas and visions overlap? Where are they strengthen each other? When are they in conflict? Negotiate what will be the best idea/vision.

**Step 3**  
Formulate a shared vision that brings the different stakeholders together to join forces.

## Shared Visioning

