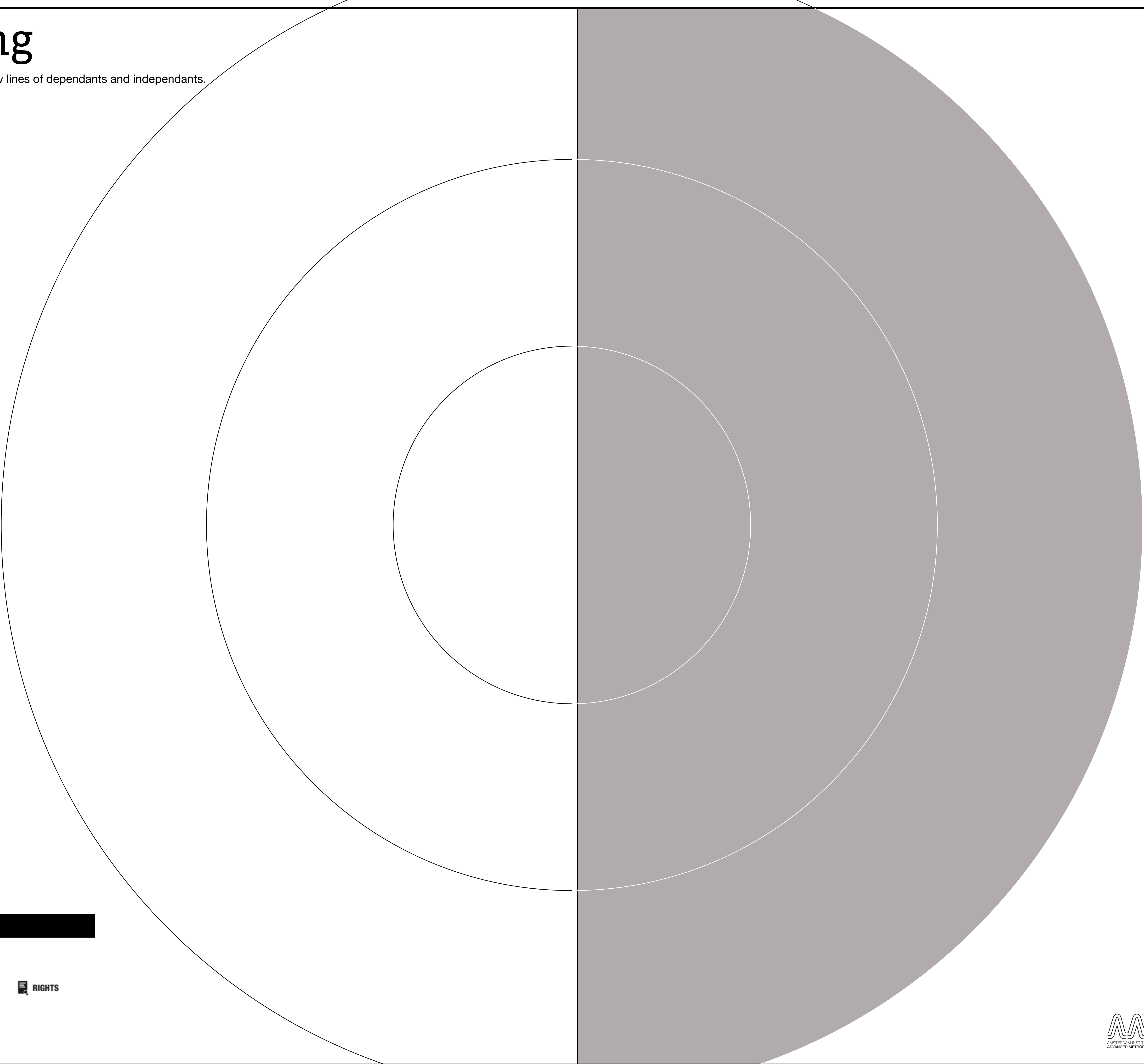


Value mapping

Which stakeholder brings what kind of value? Try to draw lines of dependants and independants.



VALUES

- MONEY
- POWER
- EXPOSURE
- EXPERIENCE
- INFORMATION
- CREDITS
- LOVE
- REPUTATION
- RIGHTS
- ATTENTION
- TRUST
- SERVICE
- PRODUCT