

Living Lab ROADMAP

Plan Stage

The Living Lab canvas is a tool designed to support you in the definition of your Living Lab and the key elements. By reflecting on those elements, it will support you in the understanding of your complex project (and to communicate about it), and to define next steps.



Problem Definition

Complex Challenge

What isthe overall problem that you want to solve?
Reflect on the characteristics of the challenge you want to solve (e.g. energy transition, climate adaptation, etc)

Stakeholders Engagement

Who needs to be involved in order to address this challenge?
(e.g. Research, Industry government an civil society) Why? What role do you want them to take? What is the value of this Living Lab for these Stakeholders?

Location & Context

In whichlocation will your Living Labs be established and what are relevantcontext factor that you should consider?
Location = physical place
Context = factors or circumstances that can be of influence to the location

Research questions

Based on the defined challenge, what research questions will your Living Lab tackle?
Formulate concrete questions that lead to the answer of your research question.
(e.g. How can solar panels contribute to the energy mobility demands?)

Problem definition summary

Summarize the first 4 blocks.
The challenge we want to solve is XX, together with XX, at the location XX with context XX. In order to do that, we research the questions XX and XX

Scoping: Plan Development

Value Proposition

What is the value that your Living Lab generates to each stakeholder?
Reflect on how your solution will contribute to their strategic agendas/ goals

Experiment / Solution Characteristics

What are you planning to develop in your living lab?
(e.g. We will develop X - product/ guidelines/ strategies/prototype/ etc)

Next Steps

What are the potential next steps that you need to take?
Think about planning, how to engage your stakeholders in an early stage, how to disseminate your findings, etc. (eg. next steps: contact stakeholders)

STORYLINE LIVING LAB PLAN PITCH

In the context of _____, our Living Lab [name] at [location] will address the [challenges] by developing [experiment/ solutions]. By working together/co-creating with [stakeholders] we will develop and test solutions that provide [value proposition]. To engage our stakeholders and validate our initial assumptions we will [next steps]. The outcomes of this pilot implementation will provide insights about [research questions] and will be disseminated among other living labs, policy makers and other relevant stakeholders by [next steps].